**Part A: Planning Component**

**Initial Plan:**

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| **What country are you planning on creating your website about? What are some reasons why you chose that country? How will you make your website stand out?**  Japan, I chose this simply because I think that Japan is an interesting country with a fascinating culture. My method of making the website stand out is to play light music in the background. This might not be feasible though due to the fact that it is annoying to some viewers. |
| **What font type(s) are you planning on using? Why are you planning on using that font type(s)?**  My font type will be Tahoma or Courier for main body text, and Impact for headings. This  stands out and is a common theme that I have been defaulting to if I don’t have a specific idea. |
| **What is your colour scheme going to be? (i.e. what is your background colour/image, your font colour) Why?**  My colour scheme will most likely consist of red and white due to those being the colours of the national flag. In addition, a navy blue colour may be implemented due to Japan’s National Football(soccer) team being the Samurai Blues |
| **Describe your navigation system. (i.e. is it drop down, is it an image map, where will it be located, why did you choose to create your navigation system that way?)**  It will be below the header image laid down horizontally. It will contain drop down elements and link to certain sections in a given page with the drop down options. |
| **What elements of your website will be consistent on every page?**  The header image, the navigation bar, and the footer (back to top, address info, details) |
| **What is the purpose of your website?**  In order to encourage travel or possibly immigration to Japan. The website seeks to showcase Japan’s best and all that it has to offer as either a living space or a tourist destination. |
| **Who is the audience?**  Those looking to travel to Japan or possibly immigrate there. |
| **What are you going to put on each page? (i.e. what content will be on every page, as well be sure to reference the requirements from the instruction sheet)** |
| * *Page 1*   Home Page will contain a general overview with basic facts such as currency, population, etc. |
| * *Page 2*   The attractions page will contain key attractions that are within Japan. Tourist attractions and Local attractions may be separate sections depending on which format I stick to. |
| * *Page 3*   Food and Drinks locations and good Restaurants will be featured here, as recommendations for tourists. In addition, the restaurants may be in some type of image gallery |
| * *Page 4*   Culture and Festivals will be here, probably with some type of image map of the city of where festivals are located. |
| * *Page 5*   Most likely a contact us form that will allow for reservations and question asking capabilities. |